

RAJASEKHAR KATTA

+91 9441882063 ♦ rajasekharkatta25@gmail.com ♦ <https://www.linkedin.com/in/rajasekharkatta>

EDUCATION

Master of Business Administration, IIT Delhi 2023
specialization: IT and Strategy

Bachelor of Technology, IIT Jodhpur 2020
specialization: Computer Science and Engineering

SKILLS

Product Management	Agile (Scrum, Kanban), A/B Testing, User Research, PRD Writing, Roadmunk
Technical Skills	Python, SQL, Power BI, Postman, Figma, Azure DevOps, ELK Stack, ServiceNow
Tools and Domains	Excel, PowerPoint, AI Search, Digital Ops, Observability, Automation, UX Platforms
Additional Skills	Customer Journey Mapping, Market Sizing, Competitive Benchmarking, KPI Tracking

EXPERIENCE

AI Product Manager: Hexaware Technologies May 2023 - Present
Digital ITO : RapidX

- Designed AI-driven search, integrating fuzzy logic and module-prioritized ranking across 8+ systems using OpenSearch
- Streamlined **ingestion and metadata tagging pipelines** with **DevOps**, cutting **indexing latency by 40%**
- Architected **algorithmic dashboards**, **rule filters** and **flow visualizers** to enhance user navigability
- Orchestrated **user feedback loops** post-demos, refining features and **improving results by 35%**

Digital ITO : Tensai

- Developed and executed a strategic **product roadmap** for GenAI features, improving **CSAT by 50%**
- Led **Agile product development**, coordinating with **cross-functional teams** to meet **delivery milestones**
- Created **user stories**, managed **product-backlog**, prioritizing features based on value and customer feedback
- Developed **dashboards and wireframes** (including AIOps views) in **Figma**, improving usability and adoption
- Defined **KPIs and OKRs** to track adoption across 3 enterprise clients, reporting results to product leadership
- Authored **3 client case studies** using post-adoption metrics to support pre-sales and onboarding

Chief of Staff(CoS) office

- Conducted **market analysis and competitive benchmarking** to support transformation in ops and delivery.
- Built **PowerBI dashboard to present research insights**, for strategic decision-making for market entry

Product Management: Internship at Digit Insurance 2022

- Assessed and benchmarked **10 chatbot platforms (IBM Watson, AWS Lex)** on NLP accuracy and scalability
- Designed **AI conversational workflows** for **service automation**, reducing **support response time by 30%**

PROJECTS AND CERTIFICATIONS

Product Management: Fellowship at NextLeap 2024

- Recognized for outstanding performance in product strategy, user research and stakeholder management
- Tackled product challenges with cross-functional teams, culminating in an award-winning project

Built multi-agent workflows in CrewAI, orchestrating collaborative AI systems for complex task automation 2025

Hands-on projects in SQL, Power BI - Udemy, developing dashboards and performing data-driven analysis 2022

ACHIEVEMENTS AND AWARDS

- **Hexaware Excellence Award**: Recognized for **delivering high-impact AI features** on time and under budget
- **KPMG Ideation - Finalist(2022)**: Proposed an **AI-based disruption model**; selected from national pool
- **Flipkart Wired Challenge - Finalist (2022)**: Among **top 60 teams** selected nationally for **product innovation**